

//hensel freemask

MADE IN GERMANY

FREEMASK – VERY FAST AUTOMATIC CUT-OUTS WHAT IS FREEMASK?

freemask is the quickest and most exact solution to produce accurate and homogeneous cut-out masks in studio routine. Even the smallest structures, details, and transparencies are perfectly reproduced.

The mask is created during the picture taking process, and with the help of the Mask Integrator Software by Picture Instruments, the cut-out process is conveniently taken care of during post-production which allows for an efficient and fast workflow at highest quality.

freemask was developed in cooperation with the Schoepe GmbH.



WHAT DO I NEED TO USE FREEMASK?

You need Hensel flash units with a freemask receiver (integrated or external), the freemask radio transmitter, and a digital camera with continuous exposure setting (min. 3 exposures per second).

These flash units feature the integrated freemask:

Expert D / Integra Plus / Nova D / Nova DL / Porty L / Tria 24 SF

The freemask transmitter is available for triggering of the units. The radio components that make different manufacturers' flash systems freemask-ready can also be bought separately.

You can also use the freemask flash equipment for normal applications, if no cut-outs are necessary.

For greatest comfort in post-production, you need the Mask Integrator Software by Picture Instruments which not only cuts out the freemask pictures directly during photographing but can also place these onto any chosen new background.



HOW DOES FREEMASK WORK?

With the help of the continuous exposure setting of your camera and the freemask transmitter, two exposures are automatically made per shutter release: during the first exposure the motif is lit exactly according to your specifications (1), and during the second exposure only the background is lit (2).

This backlit shot is used to create a pixel-exact mask at postproduction.

(1)



(2)



photos // daniel jaroschik // www.danieljaroschik.com

WHAT IS MASK INTEGRATOR AND HOW DOES IT ADD TO MY WORKFLOW?



Mask Integrator by Picture Instruments offers everything you need to further process your images in one single program. Never before have you been able to cut-out pictures so fast and conveniently!

Get a 14-day trial version of Mask Integrator at www.picture-instruments.com.

Also, the activation code can be purchased there at a later time and a video tutorial on how to use the software is available, too.

A few function highlights:

- // Automated recognition and loading of new pictures whenever you connect your camera to your computer
- // Mask optimization of blacks and whites
- // Automated removal of shading elements on the edge of pictures
- // Use brushes to correct the shape of a mask
- // View the extracted picture during photographing in front of white, black, transparent, or any other background of your choice
- // Moving, scaling, and optimizing of the mask remains in effects during the whole session
- // Leafing through cut-outs and background pictures
- // Save cut-outs or whole folders with cut-outs by simply pushing a button

The freemask workflow is a cooperation of:

HENSEL
PERFORMING LIGHT

schoepe
fotografie

Picture
Instruments

HENSEL
PERFORMING LIGHT

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